GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:4136
ANSWERED ON:16.12.2002
MOU BY ITDC WITH KSTDC TO PROMOTE TOURISM
KOLUR BASAVANAGOUD

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether India Tourism Development Corporation (ITDC) has signed an Memorandum of Undertaking (MoU) with the Karnataka State Tourism Development Corporation (KSTDC) to promote tourism in the State; and

(b) if so, the type of services that the ITDC propose to offer to KSTDC to promote tourism?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a) and (b): Yes, Sir. ITDC has signed a MoU with Karnataka State Tourism Development Corporation Ltd. to collaborate and provide services to the State Government in the areas of Reservation & Marketing, Development of new packages, Publicity & Printing of tourist literature, Tourism Event Management, Human Resource Development, Adventure Tourism, Project Implementation, Development of Heritage properties & monuments and Technical & Economic Consultancy services on mutually agreed terms.